

Press release

Date: embargo until February 16th, 2011

For immediate release

A NEW STUDENT CAISSE IN A FRANCOPHONE SCHOOL



On Wednesday, February 16th, 2011, a group of students from Centre scolaire Léo-Rémillard gathered partners and fellow students to mark a major initiative: **the official opening of a Student Caisse right in their own school!**

Since September 2010, Centre scolaire Léo-Rémillard, in partnership with Caisse Financial Group, offers a financial management course, where students learn how to start up and manage a co-operative, in this case, the Student Caisse which they named: **Caisse Seine CSLR**. Students who successfully complete the course will receive a credit.

At the opening ceremony, the students, which are all members of the Board of Directors of the Student Caisse, also unveiled the logo that they designed for **Caisse Seine CSLR**.

The Caisse Seine CSLR is managed and administered entirely by students, and its services are aimed at the student population of the school and their student associations. It provides a unique opportunity for young people to experience being on a Board of Directors and to learn about entrepreneurship.

The Student Caisse operates as an economic and social co-operative, with the following objectives :

- encourage members to save money;
- provide a number of basic financial services such as deposits, cashing and issuing cheques, withdrawals, transfers and issuing debit cards;
- promote co-operation.

Since the start of the program, the students have established their Board, set up their Caisse in the school library, recruited 22 members (which are 16% of the school population) and have learnt how to run meetings and provide client service.

Centre scolaire Léo-Rémillard's Student Caisse was made possible thanks to the involvement of Judith d'Eschambault and the Dakota branch of Caisse Financial Group, Danny Gendron of the Economic Development Council for Manitoba Bilingual Municipalities, and the school staff, especially Denise Le Blanc, the teacher in charge of the project and the principal, Louise Gauthier.

Caisse Seine CSLR is the second francophone Student Caisse in Manitoba to open its doors. In September 2009, the first francophone Student Caisse, Caisse Riel, was established at Collège Louis-Riel. Caisse Riel is in its second year of operations and offers its services to the school population every weekday.

- 30 -

Source :

Mrs. Diane Bilodeau, Marketing Consultant
Caisse Financial Group
Telephone: (204) 237-8988 ext. 1021
email : dbilodeau@caisse.biz

