

PRESS RELEASE

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du Manitoba

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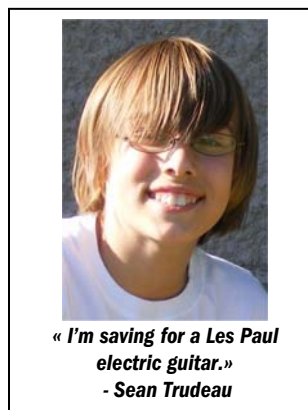
Sean Trudeau – 10th winner of the Club Caisse « Save and Win » contest.

Winnipeg, August 12, 2008 – Sean Trudeau, a Club Caisse participant of Caisse La Prairie, Ste. Anne branch, has won the tenth prize in the “Save and Win” contest. He received an iPod.

We received over 300 contest entries during the month of July 2008.

The Club Caisse is based on the same principles as the Caisse scolaire school program; Club Caisse has simply been improved and modernized. We believe that Club Caisse offers a complete educational program in saving, because it gives the student a chance to focus on a goal and to reach it by saving his or her money.

Our children's economic education becomes more and more important in our consumer society. For over 70 years, Manitoba Caisses have participated in the economic education of its young members. Today, we continue to support parents and schools in this area of education.



The next draw will take place at the end of August. This time, Club Caisse members will have a chance to win another iPod. To be eligible, members need to make at least one deposit during the month and fill in the entry form which is posted on www.caisse.biz.

The Manitoba Caisse network, with consolidated assets of around 700 M \$, is comprised of 5 separate and independent Caisses and 22 branches serving over 30,000 members. Caisses are financial cooperatives offering services in both French and English. In addition to profit sharing with member-owners, Caisses return a portion of their profits to the communities they serve by supporting local projects and activities. Since earnings remain in the area where members live, memberships directly contribute to the economic development of the community. Membership is open to all.

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Source:

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