

PRESS RELEASE

For immediate release

Second winner of the new Club Caisse « Save and Win » contest.

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Winnipeg, December 18, 2007 – A Club Caisse participant of St.Joachim School, organized by Caisse La Prairie, is the second to win a prize in the “Save and Win” contest. The winner, **Blaine Henrotte**, received a Nintendo Wii console.

We received 1,133 contest entries during the month of November 2007, compared to 800 entries in the month of October.

The new Club Caisse is based on the same principles as the Caisse scolaire school program; Club Caisse has simply been improved and modernized. We believe that Club Caisse offers a complete educational program in saving, because it gives the student a chance to focus on a goal and to reach it by saving his or her money.

Our children's economic education becomes more and more important in our consumer society. For over 70 years, Manitoba Caisses have participated in the economic education of its young members. Today, we continue to support parents and schools in this area of education.

The next draw will take place at the end of December. This time, Club Caisse members will have a chance to win a portable DVD player. To be eligible, members need to make at least on deposit during the month and fill in the entry form which is posted on www.caisse.biz.

The Manitoba Caisse network, with consolidated assets of around 680 M \$, is comprised of 5 separate and independent Caisses and 23 branches serving over 30,000 members. Caisses are financial cooperatives offering services in both French and English. In addition to profit sharing with member-owners, Caisses return a portion of their profits to the communities they serve by supporting local projects and activities. Since earnings remain in the area where members live, memberships directly contribute to the economic development of the community. Membership is open to all.

