

PRESS RELEASE

For immediate release

Fédération
des caisses populaires
du Manitoba

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A member of Caisse La Prairie wins \$15,000.

Winnipeg, March 6, 2008 – Ms. Laurie Fellers, a member of Caisse La Prairie, was pleased to learn that she had won **\$15,000**.

Ms. Fellers has a mortgage loan with Caisse La Prairie. She met with a credit officer from the Caisse during the year 2007 and was offered loan insurance which made her eligible for the contest "*Make your bills...our bills!*" with *Loan Insurance*.

The 2007 contest edition, organized by Desjardins Financial Security in collaboration with Caisses affiliated with La Fédération des caisses populaires du Manitoba, began on January 1, 2007 and ended on December 31, 2007. The contest offered residents of Ontario and Manitoba the chance to win over \$85,000 in prizes.

The Manitoba Caisse network, with consolidated assets of around 700 M \$, is comprised of 5 separate and independent Caisses and 22 branches serving over 30,000 members. Caisses are financial cooperatives offering services in both French and English. In addition to profit sharing with member-owners, Caisses return a portion of their profits to the communities they serve by supporting local projects and activities. Since earnings remain in the area where members live, memberships directly contribute to the economic development of the community. Membership is open to all.

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Source:

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*(From left to right) : Joël Rondeau, General Manager of Caisse La Prairie,
Luc Lalonde, Sales Representative for Desjardins Financial Security,
Laurie Fellers, winner, and Philippe Chaput, St.Adolphe Branch Manager.*