

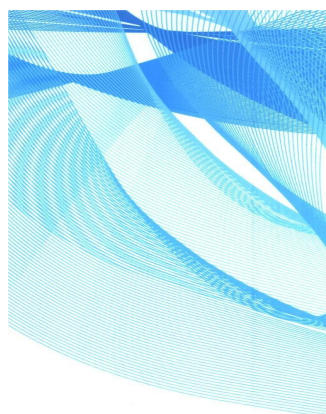
Actively supporting community development has been an integral part of the Caisse since our inception and is at the heart of our success.

Concern for the community is one of the seven co-operative principles, and the importance of community is also among the five guiding values of Caisse Financial Group.

Our community sponsorship program supports a variety of activities, initiatives and projects that contribute to the overall well-being of the local communities that we serve.

We encourage eligible organizations to complete the application form available on-line at www.caisse.biz.

We will ensure that each application is reviewed carefully and evaluated according to the selection criteria.



Selection Criteria

We have three focus areas to guide the selection of sponsorships :

1. Building strong and vital communities
2. Sustainable development of the local economy
3. Celebrating community pride and culture

The activities, initiatives and projects must contribute to at least one of these three focus areas, which are described in further detail below :

1. Building strong and vital communities

- Building secure, clean, ecological and attractive communities
- Initiating solutions to community priorities
- Ensuring or increasing access to essential services
- Encouraging co-operation and relationships within the community

2. Sustainable development of the local economy

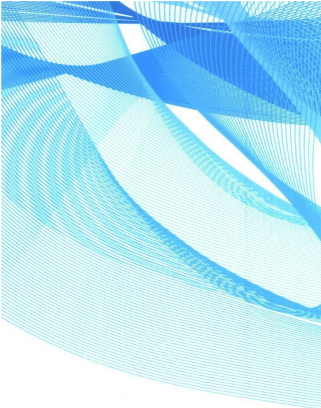
- Strengthening community programs or services that contribute to the local economy
- Promoting the offer and / or consumption of local products and services

3. Celebrating community pride and culture

- Sharing community pride and honoring local culture
- Promoting cultural diversity and bilingualism
- Bringing the community together in the spirit of co-operation

We encourage organizations to ensure that the activities, initiatives and projects are respectful towards the environment.

We will prioritize contributions to activities, initiatives and projects that touch the greatest number of beneficiaries.



Who is Eligible?

The following organizations situated in the province of Manitoba and serving Manitoba residents are eligible :

- Non profit organizations
- Registered charitable organizations
- Economic or community development organizations
- Co-operatives
- Social enterprise (social, ecological or culture mandate and reinvests all its profits in the community or the enterprise itself)

We will prioritize contributions to requests from active members of Caisse Financial Group and from the communities where our branches are located.

Caisse Financial Group reserves the right to award a single sponsorship per project or organization per year.

Sponsorships are not permitted to the following :

- Individuals
- For profit organizations or companies
- Political parties and related activities
- Realized losses and / or operational funding
- Projects that do not benefit Manitoba residents



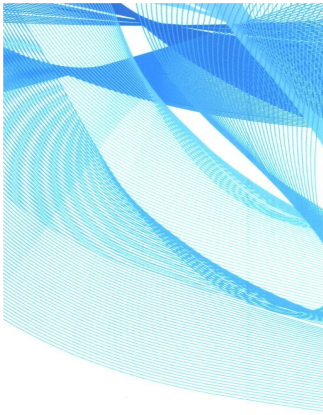
How to Submit a Request

The official application form must be completed (**visit www.caisse.biz**) and received, along with the required information, at least one month prior to the start of the project. The deadlines for remitting applications are listed below.

Requests of less than \$5,000: the official application form can be submitted at anytime to your Caisse branch location or to the attention of the Administration & Marketing Coordinator at our administrative offices. Requests will be evaluated within two weeks of date of reception.

Requests of \$5,000 or more: the official application form must be submitted to the attention of the Administration & Marketing Coordinator at our administrative offices. There are two evaluation periods for these requests during the year:

- Requests received by April 30th : selection will be completed by end of June
- Requests received by September 30th : selection will be completed by end of November



Terms & Conditions

Sponsorship recipients agree to the following terms and conditions should they be approved for sponsorship:

1. All sponsorships or donations must be utilized exclusively for the purposes stated in the official application and per the timetable specified unless written approval has been provided by Caisse Financial Group prior to any modification, otherwise Caisse Financial Group may request reimbursement.
2. The sponsorship provided by Caisse Financial Group must be recognized orally or in writing in the promotion or advertising of and throughout the activity, initiative or project; the recognition requirements will be specified in the sponsorship approval.
3. Sponsorship recipients authorize Caisse Financial Group to publish their name, nature and description of the project, the amount of the sponsorship and photographs of the activity, initiative or project.
4. Sponsorship recipients agree to provide an evaluation report as prescribed by Caisse Financial Group within two months following the end of the sponsored activity, initiative or project and authorize Caisse Financial Group to reproduce any text included in the report either whole or in part for promotional or business purposes exclusively.
5. Sponsorship recipients agree to promptly inform Caisse Financial Group and to reimburse the sponsorship in whole or in part if so requested by Caisse, in the event of:
 - a. Incorrect or inexact information included in the application form;
 - b. Project is abandoned or needs to be abandoned;
 - c. Sponsorship funds are not utilized within the period specified;
 - d. Sponsorship funds are utilized for expenses other than those specified in the application form without prior authorization by Caisse Financial Group