

EDITION

01

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MEMBERS' NEWSLETTER
CAISSE FINANCIAL GROUP

InfoCaisse

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info@caisse.biz | www.caisse.biz

Our First Year: Post-Merger of September 1st, 2010

It has already been one year since Manitoba Caisses and the Fédération des caisses populaires du Manitoba merged together to form one Caisse: *Caisse Financial Group*.

We have made tremendous progress over the past twelve months with regards to the standardization of our products, services and procedures. Additionally, we introduced new products and services such as: access to over 1,780 ATMs across Canada free of surcharge, electronic access to your accounts via direct debit at an international level as well as our "Best Rate" promotion that offered our members the best fixed rate for a mortgage or vehicle loan.

We recently completed the construction of our new Caisse building at 205 Provencher Boulevard. During September and October, we will be moving our Provencher Branch, Corporate Office and our

affiliates, C Finance and Tele-Pop to this new location.

2012 will be an equally exciting year as we celebrate the 75th anniversary of the founding of Manitoba Caisses as well as the International Year of Cooperatives, as declared by the United Nations.

I wish to thank you, dear members, for your co-operation throughout our transition to a new Caisse and encourage you to share your comments and suggestions with us via your branch or **info@caisse.biz** so that we might serve you in the best way possible.

A handwritten signature in black ink that reads "J. Rondeau".



**CHIEF
EXECUTIVE
OFFICER**

JOËL RONDEAU

IMPORTANT NOTICE TO MEMBERS

DESIGNATION OF BENEFICIARY

Your designation of beneficiary by means of a designation form will not be revoked or changed automatically by any future marriage or divorce. Should you wish to change your beneficiary in the event of a future marriage or divorce, or for any other reason, you will have to do so by means of a new designation. For more information, please contact your branch.

SECURITY PROFILE

If you utilize e-Caisse and/or LA TÉLÉ-CAISSE^{MD}, you should have configured your security profile on-line or over the phone by using the temporary security code we sent you by mail. For more information, please contact your branch or access e-Caisse on-line visit our website at **www.caisse.biz**.



From left to right: Ulysse Desrochers, Réal Déquier (Vice-President), Gilles Fouasse, Raymond Sherwood, Pierre Gagné, Carole Hébert, Ronald St.Hilaire, Marielle Decelles-Brentnall, Stéfán Delaquis, Normand Collet (President) and Jean de Rocquigny.

Your Board of Directors

Caisse Financial Group's Board of Directors was officially presented, following the nomination and election process, at our Annual General Meeting held on January 25th at the Winnipeg Convention Center.

This spring, the Board of Directors, in collaboration with the senior management team, developed the vision, mission and values of Caisse Financial Group, which will guide the actions and decisions of the new Caisse.

Vision : In the markets that it serves, Caisse Financial Group is recognized as being dynamic and growing, an employer of choice and a preferred partner by its members and their communities.

Mission : Caisse Financial Group is a financial co-operative which is open to all, offers personalized service in French and English, supports the financial health of its members and develops enduring relationships with its members, employees and their communities.

Values :

- Respect for Individuals
- Integrity and Transparency
- Innovation
- Community Involvement
- Proud of our Heritage.

The definitions of our Caisse values can be found on our website at www.caisse.biz.

COMMUNITY INVOLVEMENT

Commitment to community is a universal principle of co-operatives and one of our guiding values. Caisse Financial Group introduced its Community Sponsorship Program in the spring, through which we support a large number of community projects and activities across all the communities that we serve.

Among many others, we supported the sports complex project in La Broquerie, which will be named *Centre Caisse Center*, the new *Marcel A-Desautels Pavilion* at the Université de Saint-Boniface, the Festival du Voyageur as well as projects at Villa Youville, Chalet Malouin, Notre-Dame Centennial Hall, Lorette Spray Park and Grande Pointe Park.

Education is also a universal principle of co-operatives and an integral part of the history of the Caisses. This past June, Caisse Financial Group, with our partnering secondary schools, awarded 19 bursaries to students pursuing postsecondary studies.

Details of our Community Sponsorship Program and the sponsored projects, as well as the listing of our bursary recipients, can be found on our website at www.caisse.biz.

FLOOD 2011

The effects of the recent flooding touched several of our communities and more particularly our community of St. Laurent. In order to assist our members, Caisse Financial Group established a Flood Support Program for members affected by the flooding (please see details on www.caisse.biz). In collaboration with the Canadian Red Cross, the Caisse launched a donation appeal campaign for our fellow Manitobans across our 26 branches and on-line via e-Caisse. Additionally, we contributed \$5,000 towards the collection launched by the CDEM for the benefit of the St. Laurent region specifically. We hope that our members affected by the flooding will be able to recover from this unfortunate experience as quickly as possible.

THE CAISSE IS MOVING!

Over the course of September and October, we will be moving to our new Caisse building at 205 Provencher Boulevard.

Our beautiful 33,000 sq.ft. Caisse building is a standing testament to the long history of Manitoba Caisses, of which we can all be proud.

As of Monday, September 12th, 2011, we will relocate our Provencher Branch on the mezzanine level, our wealth management affiliate, C Finance, on the 2nd floor, our Commercial Services Department on the 3rd floor and will open our new drive-thru ATM at the rear of the building. Caisse Financial Group's Corporate Office will be relocated on the 4th floor as of Monday, September 26th, 2011.

Our new Provencher Branch is spacious and inviting, with a beautiful atrium

and reception area, member services counter with option to sit or stand, walk-up ATM at the front of the building and drive-thru ATM at the rear of the building, e-Caisse terminals on-site, childrens' play area and reserved parking for visitors and members at the rear of the building.

We will also be welcoming Francofonds, the foundation for the French-speaking community of Manitoba, who will be relocating their office on our mezzanine level.

Our new coordinates are listed on our website at www.caisse.biz.

